

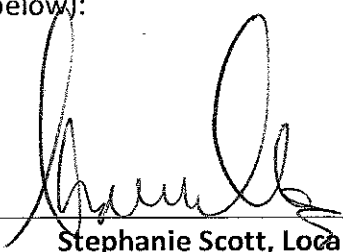
RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 11/5/12
- (2) **Name of candidate:** Stephen Markman for Justice & Brian Zahra for Justice
- (3) **Office for which candidate is running:** Supreme Court
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Kristin Keller (Marketing Resource Group)
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

GROSS: \$4390.00 NET: 3731.50

WXMI 11/5/12
STATION DATE


Stephanie Scott, Local Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WXMI

Date:

11/3/12

I, Kristin Keller,

being/on behalf of: Stephen Markman and Brian Zahra, a legally

qualified candidate of the non-partisan political

party for the office of: Michigan Supreme Court

in the GENERAL

election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	VARIOUS	VARIOUS	CANDIDATE	VARIOUS	1

Total Charges:

\$4390.00 Gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Zahra For Justice, PO Box 1392, Okemos, MI, 48805 & Stephen Markman for Justice, P.O. Box, 737, Okemos, 48805

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Zahra For Justice Treasurer Mary Doster - 517.381.2426 -- Stephen Markman for Justice Treasurer Mary Doster 517.381.2426

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

11/3/12

Date



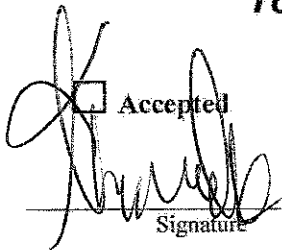
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Stephanie Scott

Printed Name

Law

Title

WXMI-TV

ORDER



Flight Dates 11/05/12-11/05/12

Contract / Revision 403568 /

Original Date / Revision
11/05/12 11/05/12

Advertiser Markman/R/Jutice Supreme

Product

Agency Com 15%

Billing Contact

225 S Washington Square
Lansing, MI 48933

Agency Marketing Resource Group

Buying Contact

225 S Washington Square
Lansing, MI 48933

Sales Office L-GR

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # 12-MJZ-908

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL4

Priority 01

Advertiser Ref

Primary Account Executive
Local Political WXMI

Account Executive	Order%	Start Date	End Date
Local Political WXMI	100%		

Order Share 100% Market Value 4390

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WMMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	9	\$3,731.50	\$4,390.00	0.00	10/29/12	11/05/12	9	\$3,731.50	\$4,390.00
Totals	9	\$3,731.50	\$4,390.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	17	11/05/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M-----	:30	1	\$150.00	01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$150.00		0.00			
N 2	17	11/05/12	11/05/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	M-----	:30	1	\$120.00	01	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$120.00		0.00			
N 3	17	11/05/12	11/05/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M-----	:30	1	\$120.00	01	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$120.00		0.00			
N 4	17	11/05/12	11/05/12	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$200.00		0.00			

Contract / Revision **403568** Flight Dates **11/05/12-11/05/12**

Hiatus Dates

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser **Markman/R/Jutice Supreme Product**Estimate # **12-MJZ-908**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	17	11/05/12	11/05/12	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$200.00		0.00			
N 5	17	11/05/12	11/05/12	M-F Fox 17 News at 5P M-F Fox 17 News at 5P	CM	5p-6p	M-----	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$200.00		0.00			
N 6	17	11/05/12	11/05/12	M-F Fox 17 News at 6p M-F Fox 17 News at 6p	CM	6p-7p	M-----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$300.00		0.00			
N 7	17	11/05/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	M-----	:30	1	\$900.00	01	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$900.00		0.00			
N 8	17	11/05/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M-----	:30	1	\$900.00	01	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$900.00		0.00			
N 9	17	11/05/12	11/05/12	M-F Fox 17 News at 10p M-F Fox 17 News at 10p	CM	10p-11p	M-----	:30	1	\$1,500.00	01	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,500.00		0.00			
Totals														9	\$4,390.00



MAXIMUM BIDDING LIMIT

ADVERTISING ORDER

Agency / Billing Address

Marketing Resource Group, Inc.
225 S. Washington Square
Lansing, MI 48933
Ph: (517) 372-4400
Fx: (517) 372-4045

Media Buyer Contact Information

Kristin M. Keller
Ph: (313) 792-2511
kellermmediaconsulting@gmail.com

Advertiser: Stephen Markman for Justice & Brian Zahra for Justice

Job Number: 12-MJZ-908

Flight Dates: 11/5/12

W0#403508

Candidate Network TV

DMA	Station	Network	Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate - 30 Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week
Grand Rapids-K	WXMI	FOX		MON-FRI	11:00 AM	12:00 PM	RICKI LAKE	\$ 150.00	SECTION I	1	\$ 150.00
Grand Rapids-K	WXMI	FOX		MON-FRI	12:00 PM	1:00 PM	DIVORCE COURT	\$ 120.00	SECTION I	1	\$ 120.00
Grand Rapids-K	WXMI	FOX		MON-FRI	1:00 PM	2:00 PM	JUDGE ALEX	\$ 120.00	SECTION I	1	\$ 120.00
Grand Rapids-K	WXMI	FOX		MON-FRI	4:00 PM	5:00 PM	RICKI LAKE	\$ 200.00	SECTION I	1	\$ 200.00
Grand Rapids-K	WXMI	FOX		MON-FRI	5:00 PM	6:00 PM	FOX 17 NEWS AT 5	\$ 200.00	SECTION I	1	\$ 200.00
Grand Rapids-K	WXMI	FOX		MON-FRI	6:00 PM	7:00 PM	FOX 17 NEWS AT 6:00	\$ 300.00	SECTION I	1	\$ 300.00
Grand Rapids-K	WXMI	FOX		MON-FRI	7:00 PM	7:30 PM	2.5 MEN	\$ 900.00	SECTION I	1	\$ 900.00
Grand Rapids-K	WXMI	FOX		MON-FRI	7:30 PM	8:00 PM	2.5 MEN	\$ 900.00	SECTION I	1	\$ 900.00
Grand Rapids-K	WXMI	FOX		MON-FRI	10:00 PM	11:00 PM	FOX 17 News @ Ten	\$ 1,500.00	SECTION I	1	\$ 1,500.00
	WXMI Total									9	\$ 4,390.00

Monday

November 5

NET TOTAL COST \$ 3,731.50